



THE CLAIRE FRIEDLANDER

FAMILY FOUNDATION

Annual Letter

Summer 2017

The state of affairs at the Claire Friedlander Family Foundation is solid. We have just completed another year of thoughtful grant making with an eye towards impact. Impact; the word du jour, in the eleemosynary sector is becoming harder to calculate but remains the ultimate goal of the foundation's support. Support that comes in different forms -- financial, underwriting capacity building projects, being an advocate for nonprofit organizations and providing counsel to staff and the board when needed.

The very notion of impact in the giving sector has taken on a new momentum given the Ford Foundation's decision to dedicate a portion (\$1 billion over several years) of their *balance sheet* towards mission related projects. Utilizing the assets of a foundation, not just the cash flow generated through investments (the traditional model) is a major step in generating increase impact. We applaud and support mission related investing and have embarked on an exploration (on how best to implement such a program on a smaller scale) for the Friedlander foundation-- stay tuned.

Our Giving Platforms

The foundation's giving platforms consist of the following portfolios:

Education: We look to support educational efforts from early childhood thru advanced post degree programs. We have done work in STEM & STEAM as well as high school science and leadership programs. We also support grass roots organizations that provide educational assistance to those in need, programs delivering resources towards athletic interests and innovations in philanthropic training and education.

Healthcare and Medical Research: Much of the work in this portfolio is focused on diseases affecting children and the elderly. We also have made substantial commitments towards medical research -- advancing gene therapies championed by organizations such as Cold Spring Harbor Laboratory, The T1 D Exchange, and The Monti Foundation. Our support of our local hospital -- Huntington Hospital -- assisted in the construction of an award winning new emergency room. Our work in oral health, partnering with the Schein Cares Foundation and other like-minded givers, has led to support for several initiatives across a wide spectrum. Oral health was a special interest of our grantor -- Claire Friedlander, I am sure that she is looking down on our work and remains pleased.

Tolerance: Not our favorite moniker -- perhaps better said as "embrace-ment". Our work in this area has been a long-standing hallmark of the foundation—from anti bullying support to Holocaust remembrance this portfolio continues to be a mainstay of our gifting.

Arts: Support of the performing arts and furthering the efforts of the organizations that bring the arts to those children less fortunate (or whose schools' arts programs have been cut) continues to be an important part of the foundation's giving. Our continued support of the Long Island Ballet Theatre's programming permits their team to continue their efforts to provide top notch ballet and music education. There is also the important work we support for non-performing, more traditional, art. Our collaboration with Heckscher Museum of Art's Young Artists Program has helped Heckscher with the platform to recognize and embrace Long Island's best young artists.

Water, the Environment and Wildlife: Claire would always say to me -- *"Why can't the human race get among as well as the animals?"* The foundation has expanded an interest in pets and wildlife to include efforts on water scarcity and protection of the environment programs.

Human and Social Services: This capstone portfolio encompasses everything from our concerted efforts to support innovative organizations assisting families dealing with Autism and Tourette's to celebrating those everyday athletes who swim long distances to raise money for cancer research. Our new "Claire Award" rewards young camp counselors who have gone the extra mile to make summer a defining event in a young person's life. Speaking of summer camps --- a special recognition to the Sunrise Association for their Herculean efforts in providing a special environment for kids (and their siblings!) with cancer -- without any costs.

Investment Portfolio

Our very conservative investment portfolio has performed well over the last 12 months—appreciating in excess of \$820,000 in net gains (approximately 5.2% growth) with greater than 67% of the portfolio allocated to cash and short term fixed income. The thinking remains that markets are overvalued at current complacent levels and as such caution is warranted. Our equity (risk) sleeve returned greater than 15% net (our management fees are very low) over the last 12 months—outperforming riskier indices across the board.

Financial stats

As the chart below indicates our giving over the last 12 months has been fairly diversified with fully 72% of the Foundation's grants going to non-profit organizations focused in Education, Healthcare and Human Services. The total amount of grants in the last 2 cycles has been more than \$900,000 encompassing 92 separate grant applications reviewed, approved and processed. Of course, the board of the Foundation continues to monitor these organizations (we like to call them "partners") and work alongside their dedicated teams to continue to build sustainability and capacity in their mission area. The total expense of the foundation amounts to less than 13% of our total giving in the 12 months. The Foundation's total expenses accounts for less than 1% of the total value of the portfolio assets.

We would like to extend our thanks to all our partners as we embark on our 5th year of what we like to call "needle-moving" grants to organizations that are continuing to make a difference. We look forward to continued correspondence and remain open to discussions where our "voice" can make a difference.

Respectfully,



Peter J. Klein, CFA, CAP
President
The Claire Friedlander Family Foundation

Claire Friedlander Family Foundation Grants Cycles 9 and 10

